



Minutes
Data Collection and Evaluation Committee
January 4, 2007

Present: Marie Colombo, Skillman and Carole Quarterman, 4C's (Co-Chairs), Megan Bracghet, UWSEM; Annemarie Harris, UWSEM; Barb Trippe, Guidance Center; Michelle Rafferty, UWSEM; Mary Mueller, DMC; Kurt Metzger, UWSEM; Katie Silverman, UM Dearborn; Pat Sargent and Deborah Strong, Staff.

Absent: Marilyn Schmitt, Developmental Centers; Cecilia Mobley, Head Start; Deb Willis, Guidance Center; Al Ward, Wayne County DHS

The agenda and minutes from the last meeting were reviewed and approved. Modifications to the minutes are included in these notes by sections

Updates: UWSEM brought additional staff support for the project. Megan Bracghet will assist with the framing, layout and printing of the report; and Michell Rafferty has assisted with the data gathering and analysis. Kurt also noted that Brad Edmondson, under contract to Head Start Region V Office -Chicago, has done a study on Detroit that is available. He said the state sent 4 years of Head Start data so it is possible to look at trends in this area, too. He suggested a special little group may be needed to look at the Head Start data, particularly around the issues of *the number served, vs. the number slots, vs. the number eligible*. Pat said she would be able to help sort out the Wayne County Head Start portion of the data.

Report Card and Indicators: The Committee reviewed the decisions from the previous meetings; made revisions and addressed the new sections it had not gotten to.

Report card questions raised and decisions made include:

- Select 3-5 indicators, in five areas, preferably fewer for space considerations.
- These are targeted at the general public, media, gov't, professionals, and the philanthropic community.
- Indicators will be used to track changes, decision making and issued every year
- Will be used in a variety of settings, such as state, county and community levels
- These should also have enough information, with an introductory narrative added to each section, to be able to stand alone. Information need not be part of a presentation to be understood
- Identify/develop local fact sheets
- Report Card will be build around the preamble, "How Are The Children".
- Report Card also includes overview of the county and general population trends
- Each indicator deserves its own intro

- No breakouts of Detroit vs. OUT-County.
- Facts and work needs to be anchored to research; why this matters
- Report card needs to be in English, Arabic, and Spanish.
- A range of numbers were suggested for the first printing. We are waiting for quotes from Megan on the costs of quotes for 5,000 and 10,000 black and white and up to 4 colors. To determine the actual number...
- Kurt asked who will help with some of this analysis.
- Pat will talk to Joan about holding a debriefing meeting with all of the data folks on this initiative.
- Question was raised about why there was no child abuse and neglect data on the template. We now know that there is and the last two pages of the template were not included..
- Committee needs to identify a process for updating the data base and maintaining the data.
- Other questions or considerations that need to be addressed: what % of the total population children under 5 represent; there are fewer children overall but more children are in poverty.
- Ask the Communications Committee to take the lead on the dissemination plan with consultation from this committee on what its needs are to get the info needed to fulfill the job.

Purpose of the Report Card

- Intended to set off (or launching)a movement
- Engage communities
- General public awareness
- Introduce the GSCW initiative and its mission
- 1st step in a process of engagement
- Talks about phases 2 and 3...only briefly
- Identifies how the public can be involved--- IMPORTANT !
- Report needs to be anchored to research and why this matters.

Timeline for the Completion of this Report/s

- **January 22, 2007** - Report card data/analysis completed. Present draft report indicators, process and indicators to the Collaborative
- **Mid February, 2007** –Final Report Card completed and sent for design, layout and then the printer. Design/print needs at least a 2 -3 week turn around
- **Media Event/Launch Report mid March, possibly at the March 19th Collaborative meeting.** However the final date and location is TBD. March is Parenting Awareness Month and borders April, Month of the Young Child. Copies of the report will be available for dissemination at the media event.
- Full report and analysis will be completed by **March 30, 2007**

Target Areas for Local Data Sheets: Down River (21 communities), Eastern Wayne County (9), Western Wayne County (13), Detroit (10 sectors plus Hamtramck and Highland Park). **Kurt** will develop a map of these for the January meeting. A Wayne County Context.

Report Card Indicators (Recommended by Committee)

Community Conditions (*we need to explore these further*)

- **Racial/ethnic diversity.** What is changing across WC in terms of our make-up?
- **Poverty** (as measured by free and reduced lunches); multiple ways to measure this
- **Mother's level of education** (is the strongest predictor of child's success)

Physical Health

- **Infant mortality rates and less than adequate prenatal care** (majority of infant deaths are African American /Highland Park highest in the county. Need to highlight disparities for the county AA and Hispanics.
- **Immunizations**
- **Insurance**
- **Lead Paint** –showcase this...connect with the Detroit Lead Partnership (Teresa Haltrick)

??? We may need to develop a separate report card on issues and barriers. Issues to emphasize are: *immunization, poverty, insurance, infant mortality/low birth weight, lead.*

Family Support/Parent Ed (focus on the entire family, child and all of its relationships). The context within which children grow.

- **Social emotional??**
- **Teen births**
- **Mother's Education Level**
- **Foster Care- county/state goals**
- **Infant mental health??**
- **Marital status**
- Parent Education and Support ???

Social-Emotional Health

- **Rate of receiving mental health services** (need greater than the resources available)
- **Infant mental health??**

Parent Education & Support (no data) - Intro should talk about what is missing in this area.

- **Infant Mental Health** – Deborah Weatherston/ Barb Trippe will provide input and guidance here

Early Care and Education

- **Services**
 - Where are they? What are their needs
 - Access
 - Quality (demand/need, 2 parents, accreditation
 - Centers, HS, MSRP, licensed homes
 - % of both parents in the labor force
 - Child care totals
 - 60% of the 140,000 families in the workforce will need child care

- **Child**
 - 3rd grad reading disparity analysis
 - 0-3 w/ developmental delay

Basic Needs/Economic Security and Safety

- Number of children 0-5 on FIP and food assistance program
- Number of children 0-5 in poverty
- Medicaid births – insurance
- Abuse and neglect information

Follow-up Assignments:

- **Kurt** will complete the report card and analysis by February 14, 2007, as well as the other identified timelines.
- **Barb Trippe** will ask Deborah Weatherson to help with the social emotional section and data
- **Megan** will assist with the framing, layout, design and printing of the report. **Deborah** will send her the Preamble
- Committee members, based on their areas of expertise, will be asked to assist with or review sections of the draft report. (e.g. **Pat**/Early Care & Education; **Deb Weatherston**, Social Emotional; Physical Health – **Mary Mueller**, DMC; etc.
- **Pat** will talk to Joan about holding a debriefing meeting with all of the data folks on this initiative
- **Kurt** will follow-up with Jane as to why the CA/N data was omitted.
- **Megan** will obtain cost estimates for the report card based on 1) black and white vs. up to 4 colors, 2) 6 panels, and increments of 1,000, 5,000, 10,000, and 25,000.
- **Pat** will ask Joan whether or not we have to use their headings or can create our own.
- **Megan** will also have a PDF of the report created for electronic dissemination and the website.
- **Pat** is the contact for the UW designer
- **Kurt** will develop a map of the local target areas.

Presentation to the Collaborative: Kurt will present to the collaborative the recommended indicators and timelines for the report's completion. He will also talk about the areas we settled on for the locals inserts and get input.

Next Meeting: The next two meetings will be January 22, 2007, 11-12:30 PM, after the Collaborative meeting at the Western Wayne YWCA. The February 26, 2007 meeting will be held at Skillman. Lunch will be provided so please RSVP your attendance.

Respectfully Submitted By,

Deborah Strong