



Media Advisory

Business leaders to understand link between supporting early childhood and the economic development

Bill Millett to discuss business' key role in early childhood development

Who: **Great Start Collaborative-Wayne** will host a business roundtable breakfast with nationally sought-after business speaker, **Bill Millett**. Millett will help business leaders understand the correlation between early childhood development and their return on investment (ROI).. This not-to-be-missed event aims to forge partnerships with business; and increase awareness of the critical role business leaders will play in helping to develop a strong foundation for young children and our future workforce.

What: Studies show that children with a quality early education are 30 percent more likely to graduate from high school. Investing in early childhood development will provide a short-term and long-term impact on Wayne County's economy.

The event, " **Quality Early Education: A Competiveness Necessity for Wayne County's Economy**" event will engage business leaders in their critical role in early childhood investment

Keynote speaker, Bill Millett, is president of Scope View Strategic Advantage and is sought after by the public and private sector to provide insight on how to navigate through these challenging economic times.

When: Wednesday, March 4, 2009
7:30 a.m. – 9:30 a.m. (Breakfast buffet to be served at 7:30 a.m.)

Where: University of Michigan – Dearborn, School of Education
19000 Hubbard Drive, Dining Room B and C

Public Contact:
RSVP online at www.greatstartcollaborativewayne.org or via phone at (734) 285-4001

Media Contact:
For media interviews or for more information, contact Melody Moore via phone at (734) 673-5854 or via email melodym@moore-communications.com