

**Parent Education and Family Support
Minutes from Chart Paper
November 20, 2007**

Issues:

1. Reduce/reframe the stigma of Parent Education
2. The parent as “lacking expertise” is inaccurate
3. “Support” for parents, not correction
4. Lack capacity and access
5. Timing: availability (understanding the community)
6. Transportation
7. Family focus/”life”
8. Work first requirements
9. Geography

Goals:

1. To view “education” as a good thing (and include parents in the design)
2. Increase the utilization of (existing) PE/PS

Strategies:

1.
 - A. Attaching a value to (it) parent Ed.
 - Use marketing expertise
 - Public awareness
 - Media campaign, celebrity spokesperson/appeal of the “common” person
 - Those that appeal to children reach those who reach children (rappers)
 - Addressing it in multiple ways: bookmarks, posters, sermons, etc.
 - Doctor’s office (ob/gyn, pediatricians, etc.)
 - Use the workplace, change the workplace culture
 2. Build the support system for parents
 - Appeal to parents (to help them)
 - Se parts to reach/teach other parents
 - Play grounds/play groups*
 - Use sports/recreation programs to draw parents
 - Use parents as recruiters
 - Provide joint/co-occurring parent conference
 - Child enrichment opportunities-find teachable moments
 - For foster care use family to family parents to mentor others-parent partners
 - Try to design programs/parent networks to be able to support parents with similar needs
 - Follow the parents

Objectives:

1.
 - Use partners to promote awareness, deeper analysis of current status to develop a more detailed plan
 - Identify our resources
 - Convene parents to design campaign/approach
 - Develop public awareness strategy/plan (year 1)
 - GSC-W members will promote Parent Education (Year 2 & 3)
2. Develop plan and partners for building support system (year 1 & 2)
 - Use GSC-W members
 - Use the resource map to develop plan
 - Develop/use corporate partners (year 2)

Populations:

Court ordered

Single parents

Children with special needs

TANF

Adoptive Parents (children from foster care)

Work First

Ethnic/Cultural Groups Sensitivity

Gender Diversity

Religious Affiliation

Foster Families

Disability

Different Geographic areas of WC

Age (Teens/Grandparents)

Relatives/Kinship

Blended Families

Partners:

Next Meeting – Tuesday, December 18, 2007, 11:30 – 1:45